

patagonia®

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Patagonia Mission Statement

Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.

Build the Best Product




Cause No Unnecessary Harm

Durable, Multifunctional Performance,
Lowest Possible Footprint



**Use business to inspire and implement
solutions to the environmental crisis**

**Environmental Action
\$20MM & Change**



Environmental Action

DAMNATION

\$20MM & Change

- Patagonia's Venture Fund to support like-minded companies in the areas of Waste, Water, Energy, Food, and Apparel
- Announced Investments to date:
 - Bureo
 - California Safe Soil
 - Kina'ole Solar Fund
 - CO₂ Nexus (Tersus[®] Solutions)
 - Beyond surface Technologies

\$20MM & Change – Committing to Green Chemistry

- CO₂ Nexus (Tersus[®] Solutions)
 - Water-free, closed loop, low energy laundering system
 - Could align with supply chain, garment care, or end of garment life
- Beyond Surface Technologies
 - Committed to reducing impact and toxicity of textile finishes using natural or lower impact raw materials
 - Immediate alignment with large portions of product line

Bottom Line: Commitment!

Let's stop here.



I invite you to ask questions.